The Pinnacle Art Group
presents
The Art of Dr. Seuss

Dr. Seuss Biography

Theodor Seuss Geisel, a.k.a. Dr. Seuss, began his career as a little known editorial cartoonist in the 1920s. His intriguing perspective and fresh concepts ignited his career, and his work evolved quickly to deft illustrations, modeled sculpture and sophisticated oil paintings of elaborate imagination. Seuss's unique artistic vision emerged as the golden thread which linked every facet of his varied career, and his artwork became the platform from which he delivered 44 children's books, over 400 World War II political cartoons, hundreds of advertisements, and countless editorials filled with wonderfully inventive animals, characters and clever humor.

This Art of Dr. Seuss offers a rare glimpse into the artistic life of this celebrated American icon and chronicles almost seven decades of work that, in every respect, is uniquely, stylistically and endearingly "Seussian." Works in this collection have been reproduced from significant public and private collections, including the University of California San Diego and the Estate of Dr. Seuss.

It is with tremendous enthusiasm that we present nearly 70 years worth of American history via the timeless, groundbreaking and imminently fun work of Theodor Seuss Geisel.

The Pinnacle Art Group is pleased to announce that The Art of Dr. Seuss is coming to West Michigan. This major national exhibit features works from one of the nation's most beloved authors.

Arriving in West Michigan in the summer of 2008 at The Pinnacle Center, this national tour includes The Secret Art of Dr. Seuss which will also be available for viewing and purchase and includes the following:

Like Norman Rockwell, Seuss personally created every rough sketch, preliminary drawing, final line drawing and finished work for each page of every project he illustrated.

Illustrator by day, surrealist by night, Seuss created a body of irrepressible work that redefines this American icon as an iconographic American artist. Yet, the Secret Art often shows a side of the artist that most readers, familiar with him through his classic children's books, have never seen.

Theodor Seuss Geisel (a.k.a. Dr. Seuss) delighted millions worldwide as author and illustrator of some of the 20th Century's most beloved books for children. However, the paintings and illustrations included in the Dr. Seuss Archival Works show another facet of Geisel's artistic expressions as seen in his political cartoons, advertising illustrations, select private works and some of his more obscure books for children.

Seuss embarked on an ingenious project in the early 1930s as he evolved from two-dimensional artworks to three-dimensional sculptures. What was most unusual for these mixed-media sculptures was the use of real animal parts including beaks, antlers and horns from deceased Forest Park Zoo animals where Seuss's father was superintendent.

Artist Leo Rijn was selected as the sculptor for the Dr. Seuss Tribute Collection I, a series of four bronze sculptures featuring Seuss's most beloved books and characters.

Pinnacle Art Group
3330 Highland Drive
Hudsonville, MI 49426

www.pinnacleartgroup.com

Anne England 616.291.3135

Bill Worst 616.481.8183